

**Subject:** Weekly Brief for Wednesday, April 12th, 2017

**From:** LADOT Communications Office

**Date:** 04/12/2017 01:56 PM

**To:**

## WEEKLY BRIEF

**LADOT**



Valley Mid-Day Roll Call Traffic Officers and, Parking Operations and Support take the Vision Zero pledge

### We Pledged, Will You?

Last week, LADOT launched its internal [Vision Zero](#) campaign in anticipation of the public media campaign, set to release in the next couple of weeks. "Vision Zero Week" built excitement about Vision Zero, increased awareness about the initiative, educated our employees about Vision Zero's purpose, and connected their day-to-day duties to Vision Zero's city-wide goals. Employees were encouraged to sign seven foot "Pledge to End Traffic Deaths" displays and learn more about Vision Zero by attending brown bags, among other programming.

Currently, LADOT is shifting from planning to implementing safety upgrades on 40 High Priority Corridors, chosen specifically to achieve our 2017 goal. The Mayor has directed LADOT to expedite the installation of these countermeasures as quickly as possible, starting in March of this year. We have working strike teams responsible for identifying, analyzing, and delivering safer streets.

### People St

#### Apply to People Street!

GET READY FOR THE APPLICATION PROCESS

STEP 1: CHECK OUT INSTALLED PROJECTS

STEP 2: THINK ABOUT SITES

STEP 3: BUILD COMMUNITY SUPPORT

COSTS AND RESPONSIBILITIES BY PROJECT TYPE

STEP 4: RUN IDEAS BY US

LADOT is pleased to announce that the Department will be launching a People St application window on Thursday, April 13. Information about the City's People St program can be found [here](#). While Plaza applications will be due no later than May 30th, we will be accepting applications for Bike Corrals and Plazas on a rolling basis! People St is a program of the City of Los Angeles Department of Transportation (LADOT) in collaboration with the City of Los Angeles Departments of Public Works and City Planning, the Office of Mayor Eric Garcetti, and the Los Angeles County Metropolitan Transportation Authority (Metro).



#### CD 12's Newest Signal

Councilmember Mitchell Englander joined Principal Transportation Engineer, Zaki Mustafa and community members to activate the pedestrian warning device at the Jason and Roscoe intersection in West Hills. This signal combines two overhead flashing beacons with pedestrian controls and in-road flashing LEDs to vastly improve visibility for drivers to be aware of those crossing the intersection, especially at night.

#### LADOT Video: Bike Safety - Stopping and Direction of Traffic

Whether you prefer biking or driving, watch this video to touch-up on the best practices for stopping and moving with the direction of traffic while on a bike.



Los Angeles Department of Transportation  
100 S Main St. 10th Floor, Los Angeles, CA 90012  
213.972.8470



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